

Online Acquisition Marketing Internship (German speaking)

Do you want to be part of **Convertize**, a multicultural and dynamic digital consulting company? We are hiring an intern for the position of an *Online Acquisition Marketing Intern* for our Native Advertising and Full-Service Activities, starting in August 2019 for at least 6 months.

About us:

Our international company is based in London and has clients across the UK, France, and all over Europe. The office is shaped by a vibrant mix of people of various work backgrounds, nationalities and cultures. This fresh and exciting mix of people is a key part of our corporate identity and contributes greatly to the success and growth of our business.

Short job description:

Our training program is tailored to each new starter depending on their skills and our objective is to quickly transform any trainee into an independent and success-driven marketer. We believe that people at any level can eventually achieve the same responsibilities and duties of an actual marketing manager - successful candidates will become responsible for budget management and decision making.

As an ideal candidate, you should:

- Have excellent analytical and numerical skills
- Have the capacity to be multitasking and work in a multilingual environment
- Have preferably a marketing, engineering or scientist background
- Have passion for digital marketing

Role and Responsibilities:

- You will report to the *Senior Online Marketing Manager* and be responsible for:
- Analysis and optimisation of campaigns
- Creation and management of native advertising and paid social campaigns
- Implementing and continually testing new creative messaging, landing pages, campaigns and tools
- Interfacing with major networks and affiliates to find new areas of growth
- Assisting in managing significant marketing budgets, ensuring the highest customer acquisition
- Working closely with sales, project manager and the IT team internally but also with network and affiliate externally
- Weekly reporting, suggestion of optimisation

Requirements:

- Student of Science, Engineering, or Marketing
- Preferably experience in Digital Marketing
- Excellent English and German skills; an additional European language (French, Dutch, Italian etc.) would be a plus
- Strong analytical and numerical skills and feeling very comfortable with numbers and MS Excel
- Excellent time management skills
- Remarkable attention to details, autonomous, resourceful and multitasking
- Fast and hard worker, eager to learn and common-sense approach

Benefits:

- Dynamic, fast moving, rapidly growing environment, where we value creativity and innovation, technical excellence and responsibility/ownership
- Paid internship (£650 per month + possibility to apply for Erasmus)
- Supervised Internship
- Free coffee, tea and tap beer
- Weekly breakfast and happy hour
- Weekly morning yoga classes

Please send your CV and Cover Letter to intern@convertize.com. The internship is available as of **August 2019 for 6 months** at least.